Providing an ABUNDANT LIFE® in Our Community and Yours
COMMUNITY BENEFITS AND SOCIAL ACCOUNTABILITY

FINANCIAL IMPACTS
Subsidized housing for seniors paying less than market rate
Independent Cottages and Apartments .................................................. $ 395,000
Benevolent Care ............................................................................. 666,408
Bad Debts ....................................................................................... 297,524
Unreimbursed program, costs for 3rd party payers ......................... 5,829,927
Unreimbursed Medicare and Medicaid program costs .................... 7,566,716

LOCAL BUSINESS BENEFITS
Local Vendor Expenditures (excluding utilities) .................................. $ 11,600,000

COMMUNITY BENEFITS
Operating of clinic open to the community ........................................... $ 96,284
Fitness Center for seniors ................................................................. 261,821
Chaplaincy Program ....................................................................... 167,930
Beauty Shop Subsidy ..................................................................... 141,376
Activities and education programs for seniors ............................... 135,000

Lutheran SeniorLife operates a number of the region’s best senior living communities and service programs including:
• St. John Specialty Care Center
• RoseCrest Assisted Living
• Overbrook Pointe
• Passavant Community
• LIFE Programs in Butler, Beaver, and Lawrence counties
• VNA, Western Pennsylvania
• Valley Care
• The Commons at Stonebrook Village
• Crown Pointe at Clearview
• Lindwood Crest

OUR MISSION
On behalf of our moral owners*, Lutheran SeniorLife serves elders in our three-synod region, intending that the recipients of our services experience a more Abundant Life® regardless of their physical condition or financial circumstances.

OUR VALUES
We accept and value each individual as a gift from God.
We honor our commitments and act with justice and love.
We strive to understand and satisfy the needs of those we serve.
We express God’s love by providing a more Abundant Life® to those whom we serve and those who serve.

* The Southwestern Pennsylvania Synod, the Northwestern Pennsylvania Synod and the West Virginia-Western Maryland Synod

COMMUNITY BENEFITS AND SOCIAL ACCOUNTABILITY REPORT / www.lutheransenioflife.org
2013 was a year of unprecedented growth, accomplishments and new programming for Lutheran SeniorLife. The reason for this growth is to strengthen our ability to provide an Abundant Life— for our residents, program participants, and the communities we serve. Two of the most significant events of 2013 were the addition of new members to the Lutheran SeniorLife family – Visiting Nurses Association (VNA), western PA, which offers both a hospice and palliative care program, and Valley Care, which operates two adult day care centers. Lutheran SeniorLife has partnered with ACMH (Armstrong County Memorial Hospital) to construct LIFE Armstrong County, a 13,000 square foot facility which will provide adult day services to eligible seniors in that county. The building is expected to be complete by December 2014. These community-based services allow us to broaden our reach into neighborhoods where our services are needed most.

Lutheran SeniorLife also opened Overbrook Pointe in 2011, a residential living apartment building on the St. John Campus, joining Passavant Community as our second Continuing Care Retirement Community. Passavant Community may offer the biggest news in 2014 as the new Abundant Life Center is dedicated. After three years and a $57 million investment, Passavant will offer a beautiful new facility, private rooms, a pool, new therapy areas and a host of other amenities.

While much is changing at Lutheran SeniorLife as we prepare to serve people who are not getting old, but who want to live a different and less encumbered life, we remain faithful to our mission as a Social Ministry Organization. When Jesus promised in the Gospel of John in Chapter 10, verse 10, to give us life more abundantly, we believe part of the fulfillment of that promise included God providing people to serve those who want to live a different and less encumbered life, we remain faithful to our mission as a Social Ministry Organization. When Jesus promised in the Gospel of John in Chapter 10, verse 10, to give us life more abundantly, we believe part of the fulfillment of that promise included God providing people to serve those in need. It is Lutheran SeniorLife’s honor and responsibility to provide this support for those directly in our community, and also for those in our surrounding communities, whom we consider valuable partners in mission.

MESSAGE FROM THE PRESIDENT AND CEO

SELECTED FINANCIAL SUMMARY

FISCAL YEAR 2013 PROGRAM STATISTICS

Number of Resident Units:
Passavant Community
Independent Living 185 / Personal Care 164 / Nursing 149
St. John Specialty Care Center
Alzheimer’s Care 134 / Long Term Care 60 / Sub-acute Care 60 / Personal Care 24
Crown Pointe Butler ..............................................................62
LIFE Programs
LIFE Beaver County 281 / LIFE Butler County 96 / LIFE Lawrence County 69
Timon Property Development ...........................................22
Stonebrook Village ..............................................................31
Mars Holdings/RoseCrest ...................................................30
Benevolent Care, Subsidies and Allowances.........................$12,149,143
AN ABUNDANCE OF SERVICES

Not only does Lutheran SeniorLife provide residential living, assisted living, personal care and skilled nursing at its various facilities, we offer several types of programming and services that reach out to our friends in the communities. The programs ensure that seniors receive the necessary health and wellness services they need to help them continue to live as safely as possible in their own homes.

Lutheran SeniorLife offers home health and hospice services through VNA, Western PA. These services can include skilled nursing, rehabilitation, personal care services, hospice and more, all in the comfort of home. Additional personal care and helper services are available through BeHome Partners, an agency of Lutheran SeniorLife.

Adult day services are offered at the LIFE Centers and also through Valley Care. Participants of these programs receive wellness services, medication management and daily meals while socializing with their neighbors at the centers. In addition, Valley Care offers a Home Safe Home program which makes living at home safer for seniors. A team of safety professionals performs a home safety assessment to identify hazards, and then coordinates the installation of recommended safety equipment.

Throughout the year, the Health & Wellness Ministry facilitates health fairs and screenings, exhibits and support meetings in its congregations throughout the Southwestern PA Synod.

AN ABUNDANCE OF SUPPORT

Residents, program participants and staff at each of Lutheran SeniorLife’s facilities consider themselves part of a family – not just within our own walls, but also as part of the community at large. Being part of a family means supporting one another, as we do with our extended community family through charitable contributions to those in need.

As caregivers for residents with Alzheimer’s disease, the staff at St. John Specialty Care Center and RoseCrest Assisted Living see firsthand the physical and emotional toll the disease can take. To show their support, some staff members participated in the annual Walk to End Alzheimer’s in Pittsburgh. The team donated $1727.61 to the Pittsburgh Chapter of the Alzheimer’s Association which will be used to fund research; provide care and support; and reduce dementia risk through promotion of brain health.

The Crochet Club at LIFE Beaver County made several hats and scarves which they donated to the area homeless, and lap blankets which were sent to soldiers overseas. Other participants there collected spare change over the course of a few months, collecting $315 which they donated to the Humane Society of Beaver County.

Various groups at Passavant Community provide support to their neighbors throughout the year including the donation of handmade knitted items to Caps for Kids and The Christ Child Society. Others volunteer their time at the holidays serving as bell ringers for the Salvation Army.

Not only do we support our friends in the communities we serve, we provide support for one another as well. As part of an art therapy program, RoseCrest Assisted Living residents have been crafting decorative items for their neighbors at St. John Specialty Care Center who, because of health limitations, are unable to leave their rooms often. Other art, handcrafted by residents at Passavant Community is donated to be auctioned off at the Excellence is Ageless Gala, which raises funds for benevolent care.

But support does not always come in the form of a monetary donation or a physical gift. Emotional support is equally as fulfilling, as is proven each year at the VNA (Visiting Nurses Association), western PA Butterfly Release. This uplifting celebration includes the release of over 250 butterflies into the gardens of the Succop Conservancy in Butler to symbolize the cycle of life, birth, transition, healing and renewal of our loved ones who have been touched by the services provided by VNA, western PA.
AN ABUNDANCE OF FRIENDSHIPS

As our existing facilities continue to grow, so too do the friendships formed in the communities we serve. Our staff and residents participate in many community-sponsored events, and we often invite our neighbors to join our celebrations as well.

Once again this year, residents at Passavant Community constructed a float and joined in Zelienople’s 4th of July parade. In the fall, Passavant staff welcomed runners to participate in their annual Grandparent’s Race through the campus and the surrounding town to raise money for benevolent care.

Local business and friends of St. John Specialty Care Center and RoseCrest Assisted Living are always extremely supportive of their annual fashion show, which raises money to support the activities department and Secret Santa program. Conversely, the St. John dietary department is a regular participant in the Mars Applefest and Fall Festival.

As these friendships grow, our neighbors continually look for ways to enhance the lives of our residents. Lutheran SeniorLife is blessed to have community volunteers of all ages who selflessly give their time to assist with programs and services that provide spiritual, intellectual and creative enrichment.

Community members are welcome to attend fitness classes at Passavant Community’s Fitness Center, and are also welcome to worship with us at regular weekly services as well as special services on Good Friday, Easter and Christmas.

AN ABUNDANCE OF RESOURCES

As we age, we are faced with many overwhelming decisions about our physical, emotional and financial needs. Having cared for seniors for more than a century, Lutheran SeniorLife has grown into more than just a care provider, but also an educational resource on a variety of senior-related topics. We continually share our knowledge with our residents, their families and anyone in the community who is looking for guidance.

The LIFE (Living Independence for the Elderly) Programs in Beaver, Butler and Lawrence Counties sponsored multiple seminars last year in conjunction with the Alzheimer’s Association including “Strategies for Healthy Caregiving,” “Nutrition and Dementia,” and “Holiday Tips and Ideas.”

The Health & Wellness Ministry, a collaboration of Lutheran SeniorLife, the Southwestern PA Synod of the Evangelical Lutheran Church in America and the Mercy Parish Nurse Program, offered “Everything You Ever Wanted to Know About Senior Living Options.” This free program was geared toward senior consumers and the ever-growing ‘sandwich generation’ – adult children whose needs are often caught between those of their aging parents and their own children and careers.

Overbrook Pointe, Lutheran SeniorLife’s independent living apartment building in Mars, offers frequent seminars for seniors in the community. Speakers have presented information about healthy eating habits for seniors, fitness for seniors and downsizing.

Several times a year, the Lutheran SeniorLife Foundation hosts expert speakers who provide information on financial planning for seniors.

For those who are more comfortable searching for information on their own, the Lutheran SeniorLife website is an invaluable resource. Here, visitors can find specific information about each of our locations, definitions of various types of senior living options, health and wellness information and much more.